

## Automate, streamline and grow

### Overview

Automation Logic asked us to help create a flexible HR role for their company. They are an ambitious professional services business specialising in providing consultancy, implementation and support services to large enterprises in the field of cloud and data automation, and found they were growing quickly and needed additional HR support to help work more effectively.

With both of Automation Logic's Directors spending more and more time on seeking out, hiring and managing highly experienced engineers and consultants, they recognised they were struggling to devote enough time to their international banking and government clients and realising the growth potential of their business. Ten2Two could help them in a way that most other recruitment companies could not.

### Challenge

#### Working with you, not just for you

We worked closely with this innovative and progressive company to help them devise a role that was both part-time and flexible – a position that met the needs of the business perfectly. Once the role was agreed upon, Ten2Two was able to send through high calibre candidates from their untapped pool of experienced professionals and support the Directors throughout a rigorous recruitment process.

### Solution

#### A hassle-free way to find exceptional people

The chosen candidate was appointed with a perfect combination of Technology sector experience and HR expertise. She had the ability to hit the ground running and work autonomously without a lengthy induction period or management support. Working two days at home and two days in London offices, they provide the flexibility and cost-effectiveness Automation Logic were seeking.

Norm Russell, Company Director says, "We as Directors are now able to focus on our clients, as well as our strategic plans to develop a strong infrastructure for growth. We've found that having an HR specialist within our business can not only support these plans, but also ensure a strong focus on our people."

### Ten2Two Tips

#### Recruitment triggers

Like the Directors of Automation Logic, small businesses have to recognise **when it's time to invest in a new employee.**

Watch out for the signs:

1

As you grow you're increasingly out of your depth on HR or financial management tasks that were previously manageable – are you making the right decisions?

2

You're spending more time on day to day management tasks rather than growing your client base – Directors are often the best sales person!

3

You find yourself being the company administrator, book-keeper and office manager – are you paying yourself too much?

*" We are now able to focus on our clients, as well as our strategic plans to develop a strong infrastructure for growth..."*

*Having an HR specialist within our business can not only support these plans, but also ensure a strong focus on our people."*

We help businesses find talented part-time professionals to cost-effectively grow and improve their business.

